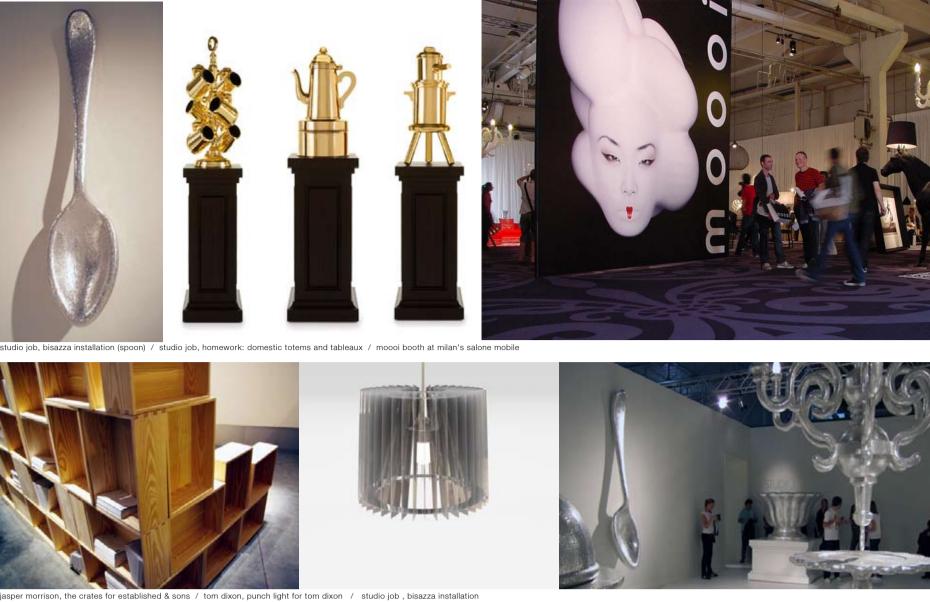
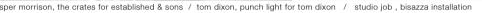
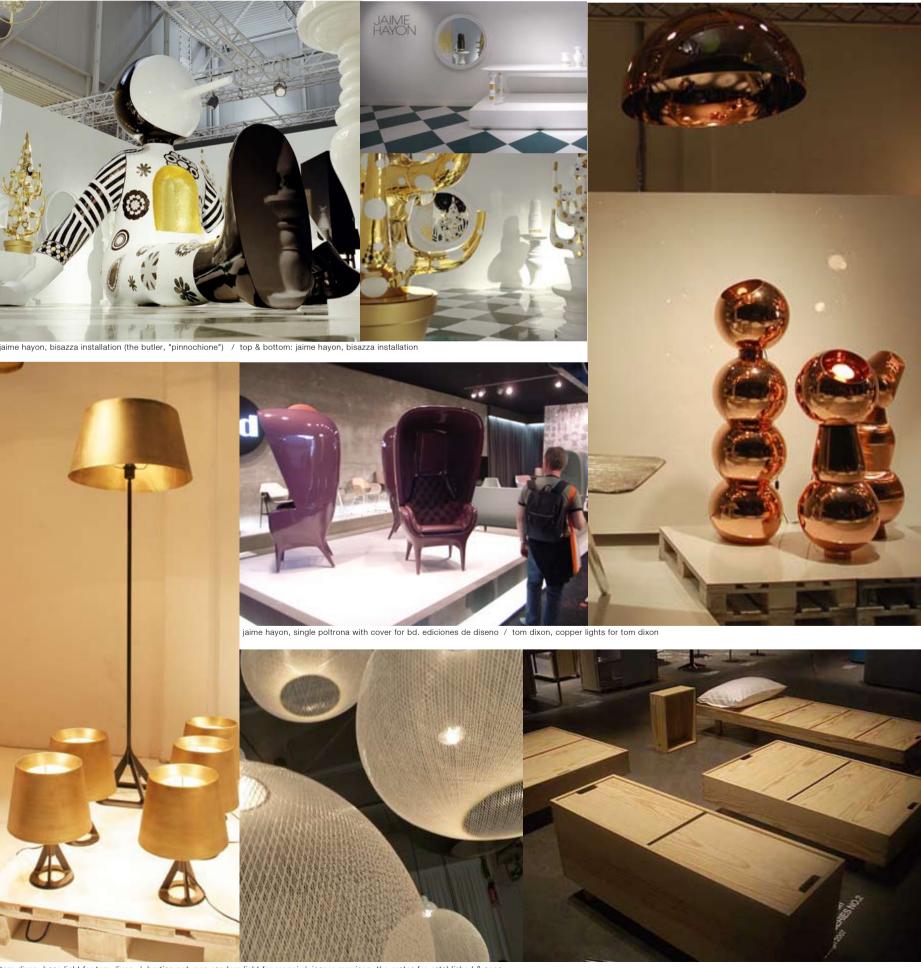
design manifesto 8



designrepublic







tom dixon, base light for tom dixon / bertjan pot, non-random light for moooi / jasper morrison, the crates for established & sons

创始人片语

2007 米兰笔记

4月18-20 日



又到了每年的这个时候,所有与家具设计界有关的人齐聚在这个城 市,让这次展览变成了一个万花筒般的国家性的庆典。本周,在米 兰,即便你提前数周,也很难在酒店订到一个房间,或是在你最爱 的那家餐厅订到一个位子;本周,在米兰,你会听到一个人的嘴里 不断冒出同时穿插着俄语、粤语和德语的句子。不过,没有人会在 意这个,因为整个城市已经被那些在业界急速上升的设计师明星们 和他们疯狂追随者塞的满满的了;本周,在米兰,设计杂志和评论 家们为人们提供了一份关于产品、趋势、材料等等的完全版预测。 凭着这些信息,我们可以知道明年该如何改变自己的生活。对我们 来说,又到了可以和行业内的朋友、合作伙伴和设计师聚上一聚的 时候了,同时,我们要从喜爱的品牌中挑出一些新产品,也要侦查出一些适合"Republic"设计理念的新产品;对我们来说,从这个 发布会跑到那个发布会,从这个展台奔到那个展台,真快把人累死 了。但是我们看到的却是最新最全的东西,而且,大部分时间我们 都感到深受启发。事前的准备虽然不足,但是这并不影响我们从中 得到快乐。也许此次归来之时,我们对家具的感知会再次彻底改变

以下是摘录自我们的精神刊物。一般来说,他们都被打包在一定的 主题下面。这种情况的发生让我们乃至设计师们都深感迷惑。也许 ,就像他们所说,我们正在被一种所谓的时代精神用一种非传统的

简约的颂歌

在Studio Job的作品中, 我们看 到了对平凡的歌颂。在这场名 为Studio Job 的 "Home Work: DomesticTotems andTableaux" 的展览中, 所展示的家具容器 被打磨成青铜色,配以普通但 富有功能性的家具、充满了颓 废的魅力。

在他们超大号的Bisazza上平铺 着家居器具(茶壶、蛋糕托盘 、调羹…),为我们精彩的诠 释出了"普通"这个概念。

Jaime Hayon 为BD Edicicones de Diseno 的新献礼一



。虽然是按照真马的比例来制 作的,但是就是这真实的尺寸 却和你的眼睛开了一个玩笑, 因为它看起来要比实际大得多 。 道理很简单, 你还不习惯在 一个封闭的空间内看到一个像 真马一样型号的东西。The Pig Table也给人这样的视觉效果, 不过,不幸的是,在待售产品 的单子上你还找不到它的名字 。这在猪年可是一个不小的遗

de Diseno 的新献礼— jaime hayon, single poltrona with cover Showtime Collection, Single for bd. ediciones de diseno
Poltrona with Cover, —张普通座椅,看起来却仿佛是漫画中的君 王宝座。他的Bisazza的装置是一个有着24英尺高贴以202,500块 玻璃马赛克的长鼻子的匹诺曹的人像。这个男仆人正为大家奉上其 公司的家居系列。

展示在Marcel Wanders自己的super-booth中的超大号的桌灯让人 们看到了带有夸张戏剧色彩的家用灯。

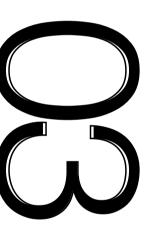
Front Design 推出的Moooi Horse Lamp在再一次闪亮出场了 (6月,这款Horse Lamp 即将在上海外滩5号的设计共和展售)



平凡的庆典

Naoto Futagawa和Jasper Morrison在Triennale举办了一 场名为"Super Normal"的展览 。这场展览充分的展示了平时 生活中普通用品的力量, 让我 们在不知不觉中掌握了我们的 审美感。





Jasper Morrison的The Crate 系列震惊了整个工业设计界, 他把 床、书柜等等这些你会感兴趣的东西进行了一次"变异"。另外他们还把英国家具公司"Established & Sons"也搬到了这里。这些可是真正的"设计师"木箱啊crates!

日常用品的教化



ronan & erwan bourellec, joyn for vitra

为什么我们要把办公和家庭分 得那么清楚呢?难道不能把 办公桌带回家吗, 抑或把家 里的桌子放在办公室里,这样 冷漠的地方也会有更亲密的 感觉。我们一直都有这样的观 点,但是从Erwan Bouroullec 那里听到这个还是很有趣的。 Ronan和Erwan Bouroullec在 今年的米兰国际家居展中带 来了四种不同的无限量版产

品,包括为Vitra设计的Slow Chair、为Kartell设计的Pol Sofa、为 Magis设计的Steelwood Chair、为Swarovski设计的Stone Light。

Tom Dixon 的设计的核心 回归到了他初期的金属材 质。就像他自己说的, 坚硬的东西又再次得到宠爱了!"可是,他灵感 源于诸如铁壶这样的传统 厨房工具。这个系列的作 品带我们回到了曾经的那 个时代——家庭更加简单



, 上 亦 姓 工 泊 中 使 用 的 物 ronan & erwan bourellec, steelwood chair 品同样可以有优秀的商业 for magis 表现。我们都十分喜爱的Slab Table 现在的设计关键词是一种很 薄的铝质衣料。Punch 的新系列给我们留下了深刻的印象,Base Table Light, Link Table, Lean Table Light倾斜的桌灯和Beat Stout Light.

我们注意到的其他产品:

于1951年推出的Hans J. Wegner CH28 Chair椅子,现在采用了不同 类型的木料也遮盖物重新被推出了。

为纪念Charles Eames诞辰100周 年以及Eames Lounge Chair and Ottoman上市50周年, Vitra用天 然白桦树复制了当年Eames夫妇设 计但从未生产的Eames Plywood Elephant. 全球限量仅1000个。

Barber Osgerby带着Saturn衣挂来 到了我们面前, 带来了让我们惊喜的

Moooi带来的是由Bertjan Pot 设 计的Non-Random 灯 和由Blasius Osko & Oliver Deichmann设计的 Clip 椅。



barber osgerby, saturn coatstand

Notes from Milan 2007 April 18-20, Salone del Mobile



studio job, bisazza installation (spoon)

It is that time of the year again--when every facet of the furniture design world collides in a city that transforms itself into an international kaleidoscope-onacid affair. This week in Milan, you will not be able to book a room many months in advance, nor get a reservation to your favorite restaurant. This week in Milan, you will hear Russian and Cantonese and German spoken, possibly all from the same mouth, and no one will take notice, because the entire city is filled with the jet-setdesigner-types and their wannabes who have come from both big,

glamorous cities as well as unheard of, up-and-coming urban enclaves. This week in Milan, design magazines and critics offer complete previews of products, trends, materials, form and foretell the world how we will be changing the way we furnish our interiors for the coming For us, this is the time of the year to meet all our friends in the industry, partners and acquaintances from our favorite brands as we prepare to select new products as well as scout out new brands that fit within the pedagogical design realm of "the Republic". For us, although it's extremely exhausting physically to go from meeting to meeting and booth to booth, we get a certain high seeing the latest and the wildest and are, most of the time, inspired by what we see. We are never quite prepared for what we might encounter here. But that is also the sheer fun of it all; we never quite know what we will come home with--how our perception of furniture will be turned and flipped and spinned and twisted, again.



job smeets & nynke tynagel with their installation for bisazza

Below are excerpts from our mental journal. Mostly they are grouped underthemes we have observed as becoming "trend" setters, and these happen to be subjects we ourselves as designers are also obsessed by.

Maybe they speak of a certain zeitgeist that surrounds us because the world is converging in non-traditional ways.

Glorification of simple objects

The glorification of the mundane, the everyday and the ordinary can be seen in the work of Studio Job. In their exhibition hall entitled Home Work: Domestic Totems and Tableaux, displays of simple home vessels are dressed in polished bronze to give them a certain glamour and decadence unmatched by the actual mundane functional objects themselves.

Their display for Bisazza featured oversized tiled objects (teapot, cake, spoon...) that brings forth a larger-than-life examination of the most ordinary.

Jaime Hayon's armchair for BD Ediciones de Diseno's Showtime Series, the Single Poltrona with Cover, makes an armchair look like a throne made for a comic book superhero. His installation for Bisazza was manifested in an amazing 24-foot tall Pinocchio-like figure clad in 202,500 glass mosaic tiles. This butler served up items from the company's home collection.

Marcel Wander's enlargement of the table lamp shown in his own designer super-booth offers the super-scale drama of a simple domestic lamp.

The Moooi Horse Lamp by Front Design (which will come soon to Design Republic) was once again prominently displayed. Although this is to the true scale of an actual horse, the real-scale plays a trick on your eye to make it look much bigger than it really is, the reason being that you are not used to seeing a real-life-size horse object standing in an interior space. The Pig Table gives a similar effect, but unfortunately is still not ready



front design, pig table for mooo

for sale, a real shame since this is the year of the pig.

The celebration of the everyday, the ordinary and the mundane.

The exhibition curated by Naoto Futagawa and Jasper Morrison held at the Triennale titled "Super Normal" fully



jasper morrison, the crate for established & sons

displayed the power of those ordinary things that inform our everyday existence yet at the same time profoundly and unconsciously steer our sense of beauty and aesthetic.

Jasper Morrison's The Crate that both surprised and shocked the industrial design world has now mutated to beds and bookshelves and ...anything you may fancy. They carry "Established & Sons" branding on the sides. These are true "designer" crates!

The domestication of ordinary objects

Erwan and Ronan Bourellec's new Vitra pieces addressed the concept of domesticity - Joyn, a work table with curtains to bring down the scale and "domesticate," if you will, the ordinary desk. We sat with Erwan in the Vitra reception area sharing similar thoughts about office furniture design-- Why must we separate office and home furniture so clearly? Can't the office desk be brought to our home, and the home desk be used in the office to provide more intimacy in an otherwise cold space? We have long shared this viewpoint and it was interesting to hear it from Erwan.

Tom Dixon went back to the core of where he started

Tom Dixon went by addressing the issue of metal. As he phrased it quite appropriately "The hard stuff is back in favor!" Much more than being back in favor, however, is that the root of his inspiration came from traditional



tom dixon, link table for tom dixon

kitchen tools such as the cast iron pot. This collection harkens back to a time where the home was much simpler and adds a layer of domesticity to interior objects that can also work very well in a commercial space. The Slab Table that we all love is now featured in a thin aluminum coating. We were quite impressed with the new collection from the Punch Light, the Base Table Light, the Link Table, the Lean Table Light and the Beat Stout Light.

Other products to take note of:

Hans J. Wegner CH28 Chair--produced in 1951, now reissued in different types of wood and coverings.

Vitra, for the celebration of Eames 50 years, reproduced the Eames Plywood Elephant that comes in the natural birch and stained red. In a limited edition of 1000 worldwide.



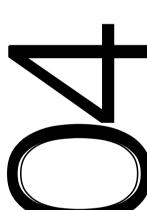
ray & charles eames, plywood elephant for vitra

Barber Osgerby with the coatstand Saturn for Classicon surprised us with its simplicity and clarity.

Moooi with the Non-Random Light by Bertjan Pot and the Clip Chair designed by Blasius Osko & Oliver Deichmann.

lyndon neri 郭锡恩

rossana hu 胡如珊











MOOOI 发布会

即将到来! MOOOI LAUNCH: COMING SOON TO DR!



MOOOI品牌 将于2007年6 月在设计共和 正式发布……

但是, Moooi是什 么呢?

2000年 Moooi用 姆斯。名学语代 的子语代思 "mooi",意 集,阿成 等。名兰,"是 "moo",意

多了一个"o"是表示额外的美丽。Moooi的野心在于批量生产独一无二的产品,而且要改变我们审视设计的方式。在 Marcel Wanders的创意指导下,2001年4月,Moooi在米兰国际家居展上第一次推出了它的创新设计。Marcel和工作室其它一些自由设计师挑战传统审美的家庭用品,为日常的生活用品提出了不同寻常的设计。在此之后,更多作品被不断推出。 Moooi已经开始和诸如 Ross Lovegrove, Li Edelkoort, Erwin Olaf, Joep Van Lieshout, Jurgen Bey, Martin Baas和Bertjan Pot等一些享有盛名的国际创意人士合作。

Design Republic launches its Moooi collection on June 2007... but, who or what is moooi?

Moooi was founded in 2000 in Amsterdam. The name Moooi comes from the Dutch word "mooi" for "beautiful", but with an extra "o" for "extra beautiful". Moooi's ambition is to mass produce unique objects and to transform the way we perceive design. Moooi first presented its innovative collection, under the creative direction of Marcel Wanders, at the Salone del Mobile in Milano, April 2001. Since then, Marcel and the studio's many freelance designers have come up with unusual designs for everyday objects, mainly household items that defy conventional ideas of beauty. Moooi has cooperated with some of the greatest international creatives, such as Ross Lovegrove, Li Edelkoort, Erwin Olaf, Joep van Lieshout, Jurgen Bey, Martin Baas and Bertjan Pot.













- 2. joep van lieshout
- 3. ross lovegrove
- jurgen bey
 martin baas







m o o o o o o o o

designer 设计师: Bertjan Pot

brand 品牌: Moooi

materials 材料: epoxy and fiberglass 环氧树脂, 玻璃纤维

dimensions 尺寸: S: 50 cm M: 80 cm L: 110 cm

A resin drained yarn is randomly coiled around an inflatable mold creating a magically translucent 3D fabric. Despite its volume, the Random Light is the lighter way to occupy a space. The random "yarns" create an elegantly diffused light.

树脂材料被纺成线状缠绕在巨大的模子上制作成了这盏美妙的 灯具。尽管它的体积很大,但却相当轻质。它的每一根线条都 能创造一丝优雅的反射光线。



Crochet Side

编织边桌

torse Lan

ecretary Desk

马灯

designer 设计师: Joep Van Lieshout

brand 品牌: Moooi

materials 材料: solid beech frame, plywood with beech veneer seat 榉木

dimensions 尺寸: 71 x 41 x 46cm

The perfect Shaker Chair captures a totally contemporary aesthetic while encompassing the qualities of the traditional craftsmanship. The chair is available also as a bar stool.

AVL椅由橡木饰面夹板或涂漆的坚固山毛榉木及岑木做成,它是 当代审美和传统的技术的完美结合。同时有吧台椅供选。

designer 设计师: Marcel Wanders

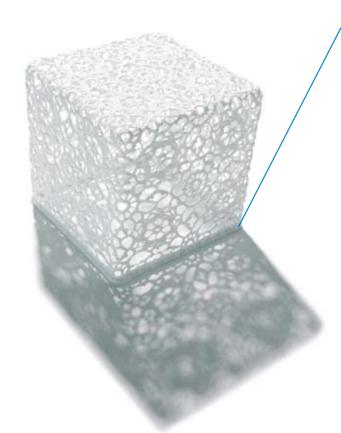
brand 品牌: Moooi

materials 材料: solid oak frame, mdf with oak veneer top tained

dimensions 尺寸: 60 x 120 x 76 cm

Marcel Wanders made a mistake, he fixed the table-top under the supporting bars instead of on top and found a space which was always there but was never seen. He created a lid to cover and to hide and change a few hundred years of classic tablemaking.

Marcel Wanders错误地将桌面安装在了支撑条的下方而不是上方,也因为此,他发现了一个一直存在但始终没有被察觉的空间,他创造了一个盖子来覆盖和隐藏这个空间,也改变了数百 年来传统的桌子制作方法。



Double Shade Floor Light

0000000001

designer 设计师: Marcel Wanders

dimensions 尺寸: 78 x 62 x 53cm

brand 品牌: Moooi

materials 材料: upholstered steel frame on wheels, in kvadrat

melange 2 钢,混合材料

The V.I.P. Chair was especially designed for the World Expo 2000 in Hanover. It is completely upholstered with a woollen, felt-like textile. The upholstery covering the legs of the chair hang loose, like trouser-legs. When the chair moves it looks like it's floating above the ground.

这张VIP椅子专为2000年汉诺威世博会而设计。椅子上加盖着毛毯般的织物,覆盖椅腿的织物悬挂的形状就像松松的裤腿,因此当它移动时,看起来像漂浮在地面之上。

designer 设计师: Marcel Wanders

brand 品牌: Moooi

materials 材料: white porcelain 白瓷

dimensions 尺寸: 145 x 125 mm

The egg vase was developed in a project for Droog Design and Rosenthal. Porcelain has taken a playful form in the hands of Marcel Wanders—who has stuffed latex rubber condoms with hard boiled eggs to make the shapes in this collection of three different vases.

陶土在设计师的手里成了最有趣的玩物,它是由煮熟的鸡蛋和 避孕套来制作完成的,此系列有三款花瓶可供选择。



Random Light

designer 设计师: Marcel Wanders

brand 品牌: Moooi

materials 材料: conton and epoxy 棉和环氧树脂

dimensions 尺寸: 80 x 30 x 30cm

Defying all Tabric capabilities, the laced Crochet Side Table from Marcel Wanders is the ultimate accessory for any interior. Made from crochet cotton and coated in epoxy resin, this cannot be mistaken as your grandmother's table cover.

逆传统的材料性能,编织状边桌适合各种室内装饰。这边桌的主要材料是棉和环氧树脂,你应该不会误以为这是你姥姥的桌

designer 设计师: Front Design

brand 品牌: Moooi

materials 材料: polyester 聚乙稀 dimensions 尺寸: 230 x 90 x 210 cm

Who wouldn't want a horse to lighten up your home and a pig to serve your guests? This is the kind of furniture to fall in love with at first sight or hate forever.

谁不希望有一匹马来点亮你的房子或者一头猪来招待你的宾客呢?这是一件要么你一眼就爱上要不就永远不喜欢的家具。



designer 设计师: Marcel Wanders

brand 品牌: Moooi

Random灯

materials 材料: double shade, rvc/cotton laminated on metal frame, steel base 双层pvc/棉层压,钢

dimensions 尺寸: S: 45 x 60cm : 156 x 60 cm

At first glance, the simplest of all lamps. But the exaggerated lampshade in pvc cotton laminate is the epitome of the phrase "less is more". The oversized lampshade is held up by a pristine and well-crafted steel base. Also comes as a pendant light called "hang".

乍一看,这盏灯的设计相当简单。而这由PVC棉材碾压制成的灯罩正是对"少即是多"这个设计理念的最好诠释。大号的灯罩搭配精心制作的不锈钢支撑,还有吊灯可供选择。



VIP 椅子







beat light



pipe light



fashion's latest metallic pants



metal in makeup

金属的过去与现在

SHOW YOUR METAL MISTER

先生,展示你的金属……

这是现代生活的前沿热点。金属已经不仅仅是服装或室内设计师可选择的材料,它还具有其伦理上的意义——不用说对于那些股票市场的交易者而言。

不论是装饰你自己还是布置你的家,闪亮的金属色调都是最流行的,投资和讨论黄金基准价格和回报率也是现在的热门话题。 金属也是与可持续能源和居所等前沿话题所相关且的主问题。 这些同时发生的事情难道只是巧合吗?应该不是。

从基本表面来看,金属无庸置疑是时尚的。时尚界对金属的利用是意义重大的,因为它开创了一种新形式的金属:它并不是过去闪亮的金属色,也不是对富贵的诠释,而是一种现代化的表达方式。从巴黎世家富有时代精神的金属亮裤到最新的彩妆潮流,新金属的概念已经渗透到了时尚的每个角落……

"短暂性"设计的年代已经过去了,我们对设计持久性的关注也推动了这个进步,同时手工金属在大件家具中的应用也把对于这个常规过程的兴趣推向了另一个层面。技术的进步也使金属发展成为了合理而令设计师兴奋的材料选择:将金属应用于纺织物的技术(在Tom Dixon与Lacoste合作推出的T恤中有运用)也开拓了一片新的领域,以及金属作为曲面塑料的表面涂层的技术也起到了同样的推动作用。

Tom Dixon和金属的关系由来已久,从他开始投身设计一直到他最新的作品。

Tom Dixon在伦敦南部一个朋友的车库里第一次学习焊接时,发现了自己的设计才能。他最初的设计感受与对金属延展性的理解和欣赏联接到了一起。"金属进入我的生活完全是一个巧合",他说,"最初是一块生锈的小废铁,它粗糙而且有点年头,上面有用蜡笔和油漆画上80年代流行的孟斐斯运动的图案。因此Dixon开始了对金属调色的探索:青铜、黄铜、电镀钢片、铝和不锈钢都是他关注的课题。是金属造就了Tom Dixon,使他成为了现在的设计师。

现在,他又回到了当初点燃他野心的材料。新系列的灵感来源于很多方面:从工业革命时期机械用的铸铁到印度的精巧金属手工艺品。Dixon相信,这种材料可被用作灯具的表面,因为它折射、聚焦和散射光线。一系列生产技术的组合包括铸造(在从维多利亚时期获得美学灵感的Spin Candelabra旋转烛台系列中运用),雕塑造型,阳极氧化(在Pipe Light管灯中运用,它是通过拉伸铝和阳极电镀内表面制成的),还有锤打黄铜(在Beat Lights拍灯中运用,它使即将消失的印度手工艺重新焕发光彩)揭示了金属的差异性。金属耐久可延展,而且多用途。

"更珍贵,而且比其它材料坚硬,这似乎是金属的一年。我很高兴再次与这种在二十一世纪具有永久性和权威性材料一起工作"Dixon说。

It's the modern-day equivalent of frontier fever. Metal is the material of choice not only for fashion, interiors and design denizens, but with the ethically minded too – not to mention stock market traders.

Whether it's covering yourself or your home, in the latest metallic hue, investing in metal and debating the return of the gold standard, discussions concerning sustainable power and housing, metal is fashionable. Are these concurrent events chance? Perhaps not.

On the most superficial level, metallics are undoubtedly in vogue. The fashion world's adoption of metals is significant in that it is based on a new type of metallic: this is not about the 'bling-tastic' trend of years gone, it is about an expression of modernity rather than wealth. From Balenciaga's metallic pants to the latest cosmetic trends, new metallics have now infiltrated every corner of the fashion roolly.

Gone are the days of disposable design; our increased interest in design longevity also bucks the trend and with larger furniture pieces the use of crafted metal propels that pedestrian interest in 'process' to another level. Technological advancements have helped metals evolve as a legitimate and exciting option for designers: The ability to weave metals into fabrics (as in Tom Dixon's Lacoste T-shirt) opens a whole new field of opportunity, as does the application of metallic finishes on curved plastics.

Tom Dixon's relationship with metals is a long-standing affair, from the foray that first kick-started his career in design to his latest collection.

Dixon famously found his vocation in a friend's garage in South London, during his first welding lesson. That initial feeling for design was coupled with an early understanding of and appreciation for the malleable quality of metal. 'It was completely by accident that metals came into my life,' he says. 'It was rusty scrap iron at first, with all its character, roughness and history, providing – to my mind – a healthy alternative to the artificial surfaces, pastels and laminate patterns that was all the rage in the early 80s. Thus began Dixon's experiments across the metallic palette: bronze, copper, brutal galvanised sheet steel, aluminium (anodised and raw) and stainless steel were each the subject of his attentions. Metal has played a substantial role in making Dixon the designer he is today.

Now the designer has returned to the material that first fueled his ambition. Inspiration for this new collection came from a range of sources; from the use of cast iron by the engineers of the industrial revolution, to the skilled metal craft-work of India. The material can be particularly useful as a surface on lighting products, Dixon believes, as it refracts, focuses and diffuses light. A mix of production techniques including casting (as in the 'Spin Candelabra' collection which takes robust aesthetic cues from the Victorian era), sculptural forms; anodising (as in the 'Pipe Light', made from extruded aluminium with an anodised interior) and even hammered brass (such as the 'Beat Lights', which revive the rapidly vanishing skills of Indian master-craftsmen) reveals metal's diversity. It is ultra-durable, malleable and versatile.

'More precious, yet tougher than other materials, this seems to be the year for metal. I am just happy to be working again in a material that has the permanence and authority objects should have in the 21st century,' says Dixon

source: Tom Dixon Review - Milan 2007





MOLESKINE CITY NOTEBOOKS

DR TALKS WITH JAN VAN WEIJIN

杨帆伟,领事,经济商务事务,荷兰王国驻上海总领



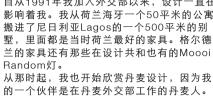
1. 你最喜欢设计共和 的哪件产品? 我最喜欢Arne Jacobsen设计的7系 列餐椅(共有8个不



同的颜色) 还有椭圆餐桌。我们用过一阵 子,我至今还记得那些在餐桌边的晚宴和 那种完美的就座体验。

arne jacobsen, 7 series 2. 你最喜欢的设计师是?
Marcol Woods (1987) Marcel Wanders。我认为他拥有美好优 雅而且很实用的设计理念。

3. 设计是如何影响你的生活和工作的呢? 自从1991年我加入外交部以来,设计一直在 影响着我。我从荷兰海牙一个50平米的公寓 搬进了尼日利亚Lagos的一个500平米的别 墅,里面都是当时荷兰最好的家具。格尔德 兰的家具还有那些在设计共和也有的Moooi





poul henningsen, ph 3/2 table lamp for louis poulsen

在哥本哈根的时候,我们用20年代的荷兰 Hepplewhite家具和Louis Poulsen PH 3/2

灯这样的现代家具混搭来布置我们的房间。我们还买了很多波 斯的地毯。生活中很重要的部分就是娱乐,我们经常在家里娱

- 4. 你认为家中最重要的一件物品是什么? 我纯平电视机前面的非设计但是超舒适的土豆沙发。
- 5. 如果你房子着火了,而你只能带走一样东西,你会带什么? 除了我的钱包之外,还有库姆丝绸毯子。
- 6. 你最喜欢家中的哪个房间? 书房。
- 7.为什么设计对你的事业来说如此重要? 我认为风格对人有积极的作用。它能够愉悦眼睛,让它在完美 的外形和精致的细节之间游移。我喜欢Moooi这个名字,它在 荷兰语中是美丽的意思,但却是那种不夸张的美好。
- 8. 家庭生活对你而言意味着什么? 舒适,下大雨的时候可以在家中享受时光。

Jan van Weijin, Consul, Economic and Commercial Affairs, Consulate General of The Kingdom of the Netherlands in Shanghai

1. What is your favorite Design Republic item?

My favorite Design Republic items are the Arne Jacobsen 7 Series Chairs (in 8 different colors) and Ellipse Table. We had those for a while and I not only remember the great dinners around that table but also the excellent seating.



arne jacobsen, ellipse table for fritz hansen

- 2. Who is your favorite Design Republic designer?
- Marcel Wanders. I think his concepts are handsome and elegant as well as practical.
- 3. How has design influenced your personal, professional

Design has been an influence since I joined the Ministry of Foreign Affairs in 1991. From a 50 m2 furnished flat in the Hague I moved to a 500 m2 villa in Lagos furnished with the best Dutch design could offer at that time. Gelderland furniture and those moon shaped Moooi Random Light you still find at Design Republic here in Shanghai. Since

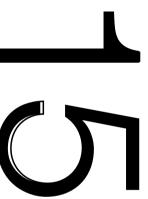


bertjan pot, random light for moooi

then I got a taste of Danish design as my partner is Danish and works for the Danish Ministry of Foreign Affairs. During my stay in Copenhagen we furnished our quite stately apartment with a mix of Danish Hepplewhite from the 1920's with modern designs like the Louis Poulsen PH 3/2 lamps. We also bought a lot of Persian rugs. An important part of our jobs is entertainment. We always do that at home.

- 4. What's the most important item in your home?
- My ultra comfortable non design potato- couch in front of the flat screen.
- 5. If you can only pick 1 object to pack before leaving a house on fire, what would that be?
- Apart from my wallet it is the Qum silk rug.
- 6. What's your favorite room in a house? The study
- 7. Why is design so important?
- I think style has a positive effect on people. It pleases the eye by letting it follow the fine shapes and linger at some interesting details. I like the name MOOOI, it captures in Dutch the notion of beautiful with a twist, a nice way to say that beautiful doesn't need pomp.
- 8. What does "domesticity" mean to you? Being comfortable, have a nice time at home when it is raining cats & dogs.





EMECO VS.

设计共和访谈了不同的人来了解他们对于这2把椅子 **DR** goes to the street to find out what people really think

Emeco,海军使用的标准座椅,可抵挡鱼雷爆破的威力。非常轻盈但极其耐用。这把经典的 椅子频繁出现在好来坞作品中。

Emeco, the navy standard chair, said to withstand a torpedo blast. Light but extremely durable. This classic chair is often featured in hollywood television shows.



海军椅 Emeco Navy Chair 设计师 designer: Emeco 品牌 brand: Emeco 材料materials: 铝 aluminum

问题 Questions

- 1. 你最喜欢这把椅子的什么地方? What do you like most about this chair?
- 2. 如果允许的话,你会怎样修改它? How would you modify it if allowed?
- 3. 如果这把椅子是一个人的话, 你认为他/她是谁? If the chair is a person, who is she/he?

回答 Answers

高筱娴 Christina Kao, 项目经理 Project Manager

- 1. 它看上去很干净,线条简单。我喜欢这种明 亮的色彩,而且它应该可以和很多居室相配。 I like its clean looking, simple lines. I like the light color seems - like it would work well in many settings.
- 2. 我不确定 我觉得它够好的了。
- I'm not sure i think it's fine though.
- 3. 女性,快30岁左右,精明也很聪明,坚强但是又美丽。 Female late 20's- early 30's. Polished, sleek, smart, strong but beatuiful.

Vivien Hu, 室內设计师 Interior Architect

- 1. 材料
- The material.
- 2. 材料
- The material.
- 3. 一个受过良好教育的,有点冷淡的中年女子。 A middle aged woman who is well-educated, however a little phlegmatic.

叶欣Michelle Ye, 副项目总监 Associate Project Director

- 1. 它的材料很美。
- Material is nice.
- 2. 我会用羊毛把它包一下。
- I would wrap it with wool.
- 3. 女性或者是男性,年轻也挺瘦,有点像在唱歌。 Female or male, young and thin, enjoys singing.

FRESH FAT

的解读.

about these 2 design republic chairs.

FreshFat, 一把用手工编织塑料制成的椅子, 好像是"倾泻"所形成的外形。设计师喜欢把 它用在酒吧和会所。

Fresh Fat, a one of a kind chair made of extruded plastic, seemingly "oozed" into shape! This Tom Dixon creation is a popular chair for bars and clubs.



舒适椅 Fresh Fat 设计师 designer: Tom Dixon 品牌 brand: Tom Dixon 材料 materials: 手工编织塑料 extruded and hand-woven plastic

问题 Questions

- 1. 你最喜欢这把椅子的什么地方? What do you like most about this chair?
- 2. 如果允许的话,你会怎样修改它? How would you modify it if allowed?
- 3. 你认为如果这把椅子是一个人的话, 你认为他/她是谁? If the chair is a person, who is she/he?

回答 Answers

高筱娴 Christina Kao, 项目经理 Project Manager

- 1. 它看上去舒服,而且很有意思,我喜欢它的纯净。 Looks comfortable and ineresting looking. I like that it's clear.
- 2. 不确定 看上去挺好的,也许可以更对称一些? Not sure - seems ok. Maybe more symmetrical.
- 3. 男性, 21岁, 有趣, 喜欢开玩笑, 快乐也很走运, 热爱生活 ,而且很友好。

Male, 21, fun, comical, jokester, happy go lucky, loves to live life, friendly.

Vivien Hu, 室内设计师 Interior Architect

1. 透明感。 The transparency.

2. 造型。 The shape.

3. 是个小男孩,有点淘气捉摸不定。 A little boy, naughty and changeable.

Michelle Ye, 副项目总监 Associate Project Director

- 1. 它使用的材料很有意思。
- Material is interesting.
- 2. 我不会修改它的。 I wouldn't modify it.
- 3. 一位非常年轻的女孩。 Female, very young girl.





从Moleskine拥趸到Moooi新贵,设计共和公民分享着他们的心仪之选。

From Moleskine aficionados to Moooi newbies, **designrepublic** citizens share their favorite **design republic** buys.



moool, dlokles chair xi mao, freelance designer, shanghai moool, dlokles休闲椅 细毛, 自由设计师, 上海





design republic traveller, saddle bag johanna thai van dat , lawyer, san jose california

san jose california 设计共和旅行者系列 单肩包 johanna, 律师, 加利福尼亚



design republic traveller, notebook zelda wang, marketing assistant, shanghai 设计共和旅行者系列 笔记本 王瑶琬, 市场助理, 上海



architectmade, bird arte rumanis, environmental scientist & marine biologist, orlando florida

architeotmade 鸟 arte rumanis, 环境科学家、海洋生物科学家, 佛罗里达



moleskine notebook victor hsu & guang shan, moleskine fan & photographer, shanghai

moleskine笔记本 徐司晨,广善,moleskine爱好者及摄影者,上海



allen chen andrew roman andy qin angela hua annabelle wu annie ji annie zheng brain ji brian lo carmen lee chen yonggang chen youshen christine neri coco qian connie zhou danlynn liu dirk weiblen echo cao edison chen effie xu elaine zhai emily li erika lanselle faye zou golden li gordon tse gospel lee

he wei helen shen ingrid chen

jack jin jacqueline zhu

jane wang jeffrey xu

jessie li jin yonghong

jonas hultman joy qiao

lisa wu

jj zhou

liu zhili lyndon neri

lynn gu ma zhiyu

marc mao

mariarosa doardo

marilyn meng

martin dee

owen zhao

pan hongxi

polly deng rachel hsiao

robin lu

rossana hu

shelly xu

sophie sun

stella hu stuart smith

sun yi

teresa qiu

velvet zhang

victoria li

vivian fan

wang hongzhen wang xiang

william yu

william zhang

windy zhang yang shoulian

zelda wang

zhao debao

设计共和代表了一种崭新的生活和独特风格。 **设计共和**的成立初衷是建立一个生活的共和 -这是一种由精美的居家用品带给我们的精彩 生活。我们在寻找一种人与日常生活物品之间 的微妙关系,从一杯一盏,甚至一把椅子 中我们发现了美的存在。

设计共和是一种时尚风格的共和 - 一种以 独特的现代中国审美观在设计、零售与商业推 广领域中创造出来的全新时尚风格; 我们将 突破传统束缚,融合旧与新、传统与现代、 简朴与奢华,最终打造出设计的完美境界。

Design Republic stands for a new birth of life and style. At its foundation, it is a republic of life life that creates meaning and understanding through its relationship to objects of habitation. We seek to explore the relationship between people and the simple objects they use in life a plate, a teacup, a chair; it is here where we discover the beauty of everyday life.

Design Republic is also a republic of style style that creates new ideologies in design, retail, and merchandising concepts embodying a distinctive aesthetic for contemporary China. We cross traditional boundaries to merge old and new, traditional and modern, opulent and austere, to ultimately create a dynamic platform of design.

